

PAUL EIRIK SWANSON

M: 403-903-1339 | E: realize@planr.com | W: www.planr.com | P: [LINKEDIN](#)

I'm a globally experienced graphic design & digital media educator, possessing strong collaboration skills, who's passionate about teaching storytelling from pre-production to post production. Please see [my digital cover letter](#).

EDUCATION

THE CENTRE FOR DIGITAL MEDIA (SFU, UBC, BCIT & Emily Carr)

Master's of Digital Media | Vancouver, BC, Canada

STATE UNIVERSITY OF NEW YORK

Bachelor of Fine Arts • Film | Purchase, New York, USA

CONCORDIA UNIVERSITY

Bachelor of Arts • Economics | Montreal, QC, Canada

PROFESSIONAL EXPERIENCE

CORPORATE COMMUNICATION INSTRUCTOR | Essentials Program

Emily Carr University of Art + Design (Vancouver, BC) • May 2016 - August 2016

SELECTED ACCOMPLISHMENTS

- Prepare & deliver Corporate Communication & The Business of Design lectures in a SLO environment, with assessments & constructive feedback in a mentor setting of classes, tutorials, workshops, and studio sessions
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BRAND/PROFESSIONAL PRACTICES/DIGITAL DESIGN INSTRUCTOR | Graphic + Digital Design

University of the Fraser Valley (Mission, BC) • September 2015 - August 2016

SELECTED ACCOMPLISHMENTS

- Prepare & deliver Brand Identity lectures in a SLO environment, with assessments & constructive feedback in a mentor setting of classes, tutorials, workshops, and studio sessions
 - Assist in the organization and delivery of student workshops, trade shows and field trip events
 - Responsible for student tracking & academic progress
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PROGRAM DIRECTOR/INSTRUCTOR | Multimedia Design/Visual Communication

Raffles Education Corporation (Vietnam/Cambodia/Malaysia) • December 2008 - June 2014

SELECTED ACCOMPLISHMENTS

- Taught Graphic Design, Web Design & Video Production (Screenplay & Storyboarding, Video Techniques, Directing & Cinematography & Editing)
- Supervised the enrichment of academic materials, assignment development, lesson planning, subject allocation & rubric creation in a team environment
- Assisted in the organization and delivery of promotional film festivals, workshops, trade shows and marketing events

CO-FOUNDER/CREATIVE DIRECTOR

Whitespace ID (Bangkok, Thailand) • June 2007 - December 2008

SELECTED ACCOMPLISHMENTS

- Supervised the design, marketing and creative work flow for Apple, Thailand advertising campaigns
 - Collaborated on marketing design displays for J&B headquarters - Bangkok's largest salon industry supplier
 - Art directed marketing campaigns & oversaw the project management of promotional design materials for Siraya condominium development, Phuket - beach living at its finest.
 - Designed & implemented digital media based promotional strategies for the Whitespace Art Gallery
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SENIOR WEB DESIGNER

LPI Communication Group, Inc. (Calgary, Alberta) • December 2006 - May 2007

SELECTED ACCOMPLISHMENTS

- Collaborated with programmers to design the corporate website for Old Dutch, Canada
 - Designed the front end functionality (UI/UX) of web-based marketing platforms for Old Dutch, Canada
 - Designed sales & marketing promotional elements in the form of contest banners & web animations
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MUSIC VIDEO MANAGER/SENIOR DESIGNER

Bau-Da Design Lab, Inc. (New York City/Los Angeles, USA) • September 1996 - December 2003

SELECTED ACCOMPLISHMENTS

- Assistant Director, Production Manager & Set Construction Assistant for numerous music videos
- Designed CDs, advertising & marketing materials for the music industry - clients included Universal Music Group, Republic Records, Roadrunner Records, Interscope Records, Blue Note Records & HMV Music Stores
- Assisted in design workflows, project management and client relations

SOFTWARE & SKILLS

Photoshop CC | Illustrator CC | InDesign CC | Premiere Pro CC | After Effects CC | Avid Media Composer
Dreamweaver CC | Flash CC | Bridge CC | YouTube | Adobe Publishing Suite | Apple Final Cut Pro | iMovie
WordPress | JavaScript | HTML | PHP | CSS | CMS | XML | MS Office – Word, Excel & PowerPoint | Keynote
iPhoto | GarageBand | Mixcraft 6 | Photography | Lighting | Writing | Videography | Film | Animation | Audio
Web Design | Editing (Video/Sound) | Graphic Design | Storyboarding | Drawing | Copywriting | Marketing
Advertising | Public Speaking | Agile Project Management | French

TEACHING PHILOSOPHY

My teaching philosophy focuses on student learning objectives; setting goals, assessing progress and continually making adjustments to improve both theoretical & practical processes.

PORTFOLIO & REFERENCES AVAILABLE UPON REQUEST